

FROST & SULLIVAN

BEST
2019 PRACTICES
AWARD

NORTH AMERICAN VIDEO SAFETY SOLUTIONS
COMPANY OF THE YEAR AWARD

LYTX[®] VIDEO SOLUTIONS

HARNESS THE POWER OF VIDEO IN YOUR FLEET!

Lytix and Geotab have partnered to offer the best of breed video solutions and the best telematics integrated in one easy-to-use platform. You'll save time while efficiently managing your fleet. Read on to discover the video solution that best addresses your unique challenges and goals.

GEOTAB
management by measurement

lytx.com/geotab

premium fleet solutions
fleetmaster

lytx.

THE RIGHT SOLUTION FOR THE RIGHT RESULTS

Help keep your fleet safe and operating at peak performance with Lytx, an industry leader in video telematics, analytics, and driver safety. Our modular portfolio of services allows you to configure the right best-in-class solution to help your fleet reach its full potential.

KNOW

I want to know what happened in the past

LYTX VIDEO PLATFORM ■

THE VISIBILITY YOU NEED FOR A SAFER FLEET.

Get the facts you need in minutes with the gateway to all Lytx offerings. Access video on demand*—anywhere you have an internet connection—with customizable clip lengths. It's the only solution that gives you the right video, at the right time, at the right length.

- Secure access to manage your Lytx account, programs, services, and data
- Continually recorded video lets you quickly search and find what you're looking for
- Ability to add auxiliary cameras

MANAGE

I want to manage my fleet more efficiently in the present

RISK DETECTION SERVICE ■

INSIGHTS HELP YOU MONITOR RISK TRENDS AND TAKE ACTION.

Monitor and manage your fleet with reports that help you spot trends that contribute to risk. Get timely event clips of moments that are important to track, plus the Lytx Video Platform. All with the freedom to take action on your terms.

- Dashboard and insights reports to help track and monitor risk
- Machine Vision and Artificial Intelligence (MV+AI) categorizes and presents risk across your fleet

CHANGE

I want to change driver behavior to improve in the future

DRIVER SAFETY PROGRAM ■

PROVEN TO CHANGE DRIVER BEHAVIOR.

Reduce unsafe driving before a collision occurs. This comprehensive solution helps you change behavior by coaching drivers with video so they can be aware of their habits on the road.

- Programmatic approach to fleet safety
- Highly effective coaching workflow
- Human-validated event review



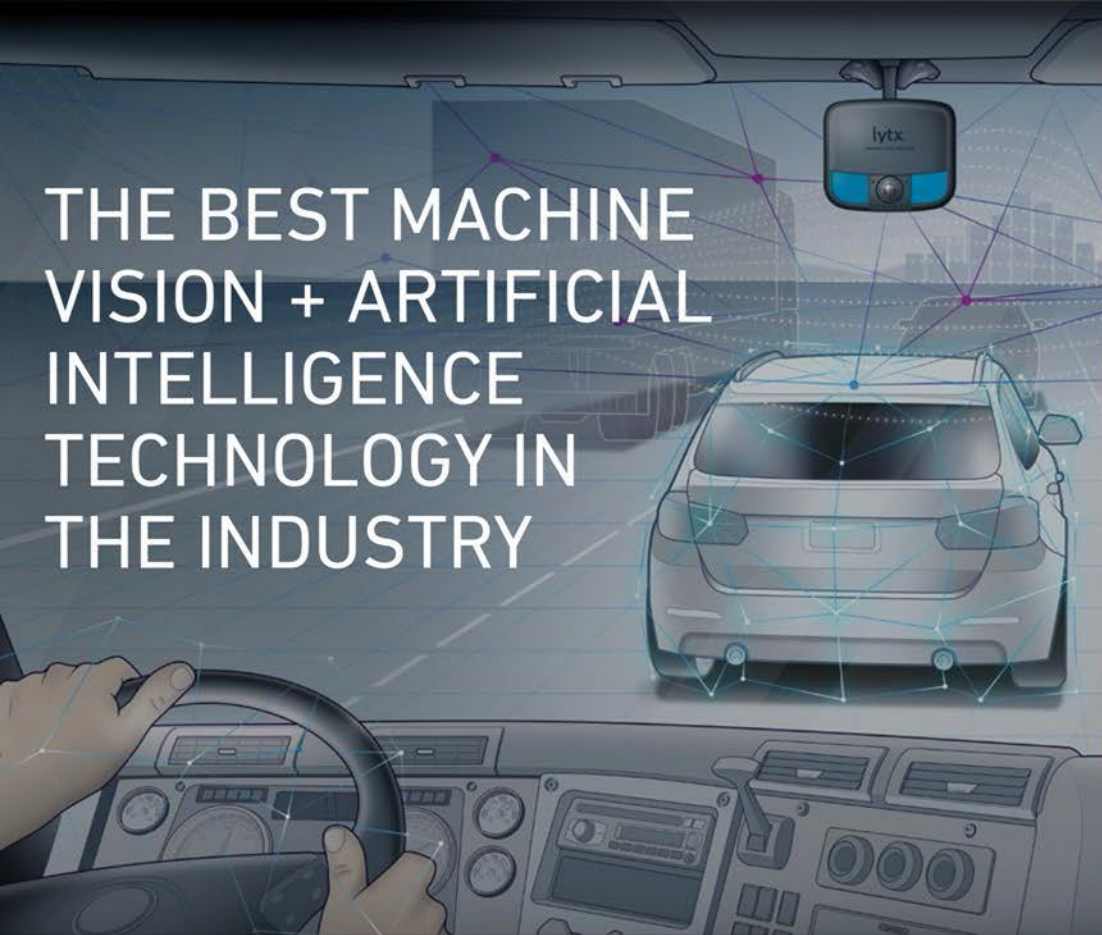
IT STARTS WITH DRIVECAM EVENT RECORDERS

Our cloud-connected dash cameras, combined with the Lytx Video Platform, delivers reliable, continual video clips to a searchable online dashboard. These front and rear-facing cameras can provide a 360-degree view complete with high-quality video and night vision. The ability to see what really happened can help you save time and money, protect your drivers, maximize efficiency, provide better customer service, and gain peace of mind.



*Subject to available cellular network coverage.

THE BEST MACHINE VISION + ARTIFICIAL INTELLIGENCE TECHNOLOGY IN THE INDUSTRY



Not all technologies are created equal. Whether it's intelligent triggers for risky driving events, new ways to detect drowsy or distracted driving, or custom algorithms to surface the most relevant video events, only Lytx can deliver the breakthroughs modern fleets demand.

Informed by billions miles of driving data, millions of hours of video from the road, and validated by professional analysts, our proprietary Machine Vision and Artificial Intelligence are miles ahead of anything else in the industry. This powerful combination of analytics, experience, and technology gives fleets the precise information they need to achieve their safety goals with confidence.

WHAT SOLUTION IS RIGHT FOR ME?

Lytx offers a flexible model to help you find and customize the option that work best for you. Turn features on or off, as needed. Your solution can even scale easily as your business grows.

- LYTX VIDEO PLATFORM
- RISK DETECTION SERVICE
- DRIVER SAFETY PROGRAM

"I need video evidence in case something happens, plus the ability to find a specific incident and download the exact amount of video I want—quickly and easily."

Incident capture with video on demand



"I need a robust program that will help me improve safe driving behavior and monitor drivers for business efficiency."

Driver safety



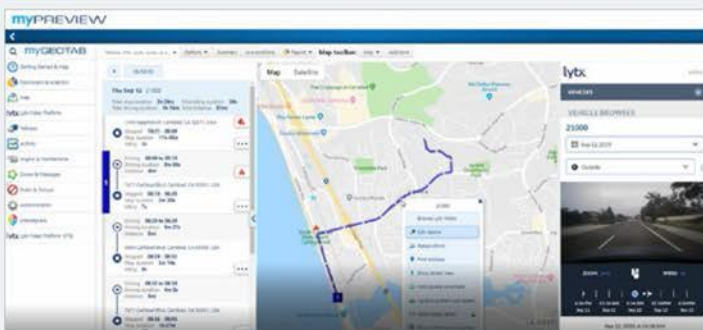
"I need to monitor the risk in my fleet, so I can decide whether to take corrective action."

Timely insights to manage risk



"I need a proven way to improve driver behavior, reduce risk, and lower collision frequency."

Full program to coach drivers to safety



Get the video solution that's right for your fleet alongside Geotab's robust telematics solutions



THE LYTX DIFFERENCE

For over 20 years, Lytx has been leading the industry in video-based telematics. From deep transportation expertise, to industry best practices and techniques that produce proven results, Lytx delivers more value to clients than anyone else.

Lytx offers more depth and scale of expertise than any other provider.

HELPED PROTECT
MORE THAN
ONE
MILLION
DRIVERS

OVER
575K
CONNECTED
CAMERAS

OVER
200K
CAMERAS EQUIPPED WITH
MACHINE VISION +
ARTIFICIAL INTELLIGENCE

100,000
RISKY DRIVING
EVENTS
CAPTURED DAILY

OVER
1,000
NEAR COLLISIONS
CAPTURED DAILY

OVER
ONE BILLION MILES
OF DRIVING DATA
CAPTURED EVERY
20 DAYS

As of 2019

lytx.com/geotab